Promoting the conservation, appreciation, and sustainable enjoyment of the Middlesex Fells Reservation

**Vision**

We envision a Middlesex Fells Reservation where nature and people thrive in harmony, supported by a diverse and caring community conserving it for future generations.

**Key Strategies**

Build a community that shares an appreciation for the Fells and comes together to enjoy, protect, and advocate for it.

- Develop the Fells Caucus, elected officials with an interest in our mission and vision.
- Nurture the Fells Alliance, our connection to groups whose mission aligns with ours.
- Develop a cadre of volunteers and leaders.
- Develop a Diversity, Equity, and Inclusion plan and expand our reach into under-resourced communities.

Develop initiatives to protect and enhance the ecology of the Fells.

- Advocate for policies and practices to protect the Fells and promote sustainable enjoyment.
- Implement invasive species management initiative.
- Implement rogue trails management initiative.

Invasive plants such as Oriental bittersweet crowd out and kill native plants.

Fells is a popular place, attracting visitors often unaware of their impact on sensitive habitats.

Lions Foot, endangered plant in the Fells.
Imperative
Plan and execute our work through the lens of diversity, equity, and inclusion.

Support DCR in the sustainable management of the Fells.
- Update and expand our Trail Adopters program.
- Implement Inspiring Stewardship in the Fells Initiative.
- Advocate for additional DCR resources.
- Implement graffiti removal project.
- Collaborate with DCR on special projects.

Grow our capacity to fulfill our mission.
- Build staffing capacity.
- Build a volunteer management structure to support growth of volunteer leadership and volunteerism.
- Revamp website.
- Develop and implement a fundraising/membership plan.
- Build and maintain information systems.
- Strengthen board effectiveness.
- Create and implement a communications strategy.

Provide opportunities for people to learn, enjoy, and care for the Fells.
- Continue the Babes in the Woods and Hike N Seek programs.
- Continue to run Fells Forest Camp.
- Organize events, such as hikes, trips, lectures, and guided walks.
- Engage schools and clubs.
- Develop and run an after-school program.

Babes in the Woods and Hike N Seek programs are back on the calendar after a pandemic hiatus.
Fells Forest Camp provided valuable time-in-nature for more than 700 children this summer.

Sunset at Spot Pond.